

Who Works

In the early twenty-first century, less than 25 percent of the American population lived in rural areas. However, a handful of people, like the great frontier settlers of the past, see rural country living as a promising new beginning. Many young families are returning or moving to the area to experience the rural lifestyle. Instead of the high powered jobs that prompted long commutes and less family time, jobs in Sherman County are more family centered—family run businesses, farms, and jobs that allow for greater connection. From parts sales to secretaries and managers, the available jobs range in needed expertise but they are typically entry level to encourage workers who might have other specialties to develop the needed skills.

Eric and Lana Albright moved from Louisville, Kentucky, where they had corporate jobs to living in Goodland alongside family. Eric works in the parts department at Yost Farm Supply and Lana works as the manager at the Holiday Inn Express Hotel & Suites. Since their move from the hectic city life and long commutes demanded by Louisville living, they have been able to enjoy more time with their son and extended family.

Lana and Eric, and numerous other families in Goodland, know their neighbors and the people teaching their children. While rural living might mean giving up the diversity of city life, it does not deprive one of modern day advancements. As a miniature city spread out over 1,056 square miles, rural life in Sherman County offers a family oriented experience complete with county fairs and homemade apple pie straight from local trees.

Have you made the move from an urban community to a rural one? What attracts you to living in a rural area? Tell us!